



*Sip, stroll, sample and socialize around the concourse with Blue Bombers players, coaches, and legends at the Taste of the Blue Bombers event.*

**MAY 22, 2025**

**VIP RECEPTION 5:30-6:30 P.M.**

**MAIN EVENT 6:30-9:30 P.M.**

*Be part of this exciting event where local restaurants will compete to prepare the best game day fare. Fans in attendance will have the opportunity to vote on their favourite dish (presentation, taste & theme) and enjoy a festive night at the stadium featuring delicious small plates from local restaurants, beverages, and music.*

Sponsorship packages include a VIP pre-event cocktail hour in the Pinnacle Club with exclusive cuisine and spirits.

**Presenting Sponsor - \$10,000 + GST**



- 40 VIP tickets to Taste of the Blue Bombers
- Company identified as presenting sponsor on press release and related web pages, logo will be featured in videoboard rotation during the event
- Corporate recognition and logo featured prominently on signage and backdrop throughout the event area
- Prominent recognition of sponsorship before, during and after the event on all elements of website, social media, print, email and press campaigns
- Premier recognition on Blue Bombers website

**Hall of Famer - \$5,000 + GST**

- 20 VIP tickets to Taste of the Blue Bombers
- Corporate recognition and logo featured prominently on signage and backdrop throughout the event area
- Prominent recognition of sponsorship before, during and after the event on all elements of website, print, email and press campaigns
- Premier recognition on Blue Bombers website

**VIP - \$3,000 + GST**

*limited availability*

- 14 VIP tickets to Taste of the Blue Bombers
- Priority parking for up to five vehicles
- Prominent recognition of sponsorship at event and on all event material
- Premier recognition on Blue Bombers website

**Gridiron - \$1,750 + GST**

*limited availability*

- 8 VIP tickets to Taste of the Blue Bombers
- Priority parking for up to four vehicles
- Prominent recognition of sponsorship at event and on all event material
- Premier recognition on Blue Bombers website

**To become a sponsor, contact: Jennifer Thompson  
jthompson@bluebombers.com or call 204-784-7421**